

# INTERNSHIP IN ENGLAND

## Digital marketing assistant in Hove

Our partner is a small enterprise located in West Hove, Brighton. They sub-contract manufacture of liquid soap bodycare products, based on soap originating from tree's in the Himalayan mountains, using only botanical ingredients.

### DESCRIPTION

- As this is an internship, our partner is looking for a full time student at University level wanting to gain relevant work experience as part of their course work - with a flair for digital marketing and SEO optimisation. Their studies must be in the area of digital marketing, SEO optimisation, social media campaigning. This internship would suit a student in full time education, overseas or UK student looking gain valuable work experience and improve their technical business language skills.
- The candidate will be expected to:
  - Increase SEO on the company wordpress website,
  - Plan a implement a digital marketing campaign to increase brand awareness
  - Learn and use complimentary tools such as mail chimp, wordpress.
  - Improve conversion rates.
  - Account management
  - Small business stock management related activities.
  - Be fluent in English
  - Carry out some customer facing tasks
- The candidate will also deal directly with customers, develop customer journeys, customer care and learn insights into the trials, tribulations and successes of small business. They will be directly supervised by the Company Director in a small team set up and really contribute to the
- companies brand development. An opportunity for a student to gain real business experience
- in an enabling environment, and be instrumental to business growth.
- The Cie is looking for someone who believes in ethical and healthy product lifestyle, is motivated, able to take initiative and plan their time. They must have an outgoing personality, friendly demeanor and the ability to deal with and manage all types of digital marketing related activities, driven by doing a good job and sales. The ability to report on progress is required. Days of work are Monday to Friday 09.30 to 17.00 with 45 mins for lunch. All national holidays permitted and 24 days additional holiday pro rata for duration.
- Salary: 150 -200 £ per month



More information  
[here](#)

