

CREDIT POINTS AND EXAMS

Our university offers 5 ECTS credit points for attending the SUL. The 5 ECTS are awarded for attendance of the lectures and the company visits as well as for the final exam. You will also receive a certificate of attendance.

HOUSING

You can choose between two housing options:

Option 1: Shared student apartment

You will be accommodated with other German or international students in student apartments near the campus. You will have your own bedroom but will usually share a bathroom and a kitchen. The apartments are located throughout the city of Lingen and are not in one building complex. You are responsible for keeping your own room and the common areas (kitchen and bathroom) clean.

Option 2: Find your own housing

You can organize housing for yourself in one of the hotels in Lingen or vacation apartments. After your acceptance to the program, you will receive a list of possible hotels. You are responsible for making your own reservations.



THE CITY OF LINGEN

Looking back on more than 1,000 years of history, Lingen has many stories to tell. Nowadays, 52,000 inhabitants live in Lingen's safe and family-friendly neighborhoods. Lingen has a rich cultural life, and both our students and staff are very active not only in participating, but also in shaping many activities. Studying in Lingen means becoming part of the community, both on and off campus.

What makes the city of Lingen special?

- safe city with very welcoming and open-minded people
- city center in walking distance from campus
- a variety of restaurants, cafés and bars
- cultural offers such as theaters, cinemas and a concert hall
- great outdoor activities, such as bike-riding and swimming
- good public transportation to explore neighboring cities such as Münster, Osnabrück, Bremen or Amsterdam (Netherlands)

CONTACT AND FURTHER INFORMATION

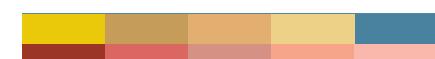
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SUMMER UNIVERSITY LINGEN

Global Players and Hidden Champions: Business and Technology Made in Germany

August 22 - September 04, 2021



MKT
FACULTY OF MANAGEMENT,
CULTURE AND TECHNOLOGY

WELCOME TO LINGEN

Global Players and Hidden Champions: Business and Technology Made in Germany

The Summer University Lingen (SUL) offers a unique insight into Germany's economy and its successful internationally operating companies. You will have the chance to experience German economy at first hand by participating in exciting lectures and by visiting companies and meeting with their representatives. A great way to network and to receive access to the German labor market!

The backbone of Germany's economy are family-owned medium-sized companies, the so-called German Mittelstand, which not only have high revenues but are also often huge players on the global market. The area of Lingen, where our Summer University takes place, is home to many Mittelstand companies. The companies have strong ties to the region while at the same time operating very successfully on an international and global market. The Summer University Lingen (SUL) will analyze the following questions:

- What is the structure of German economy and what are the challenges?
- What is the German Mittelstand?
- What are the key success factors of family-owned and medium-sized companies? How did they become internationally successful?

You will attend lectures on topics such as

- Features of small and medium-sized enterprises (SME)
- International Management and International Marketing
- International Human Resource Management
- Technology based SME

Besides the lectures, you will also participate in group and project work as well as deal with case studies.

Summer University Lingen puts theory into practice!

We will visit several internationally operating companies to gain insight into the regional, international and global procedures of companies in Germany, the city of Lingen and its surrounding area. The companies come from different industries such as automotive engineering, air-conditioning technology, shipbuilding and other innovative technology branches. The company visits are a great opportunity to get a unique insight, talk to company representatives, build a network with potential future employers and find out what German employers are looking for. Various activities and cultural events complete this program.

Please find more information on the SUL 2021 here:
www.hs-osnabrueck.de/summer-university-lingen
www.youtube.com/watch?v=CW-uSIYxQ2E

If the current Coronavirus situation makes an on-site SUL impossible, the program may be offered online in an one week format (August 22 – August 27) with 2,5 credit points. Therefore, registration and admission to the program are subject to change.

When registering via our online application portal, you will be asked (without obligation) whether you would also participate in an online version of the program. This information is very important for our further planning. In early July, we will decide whether the SUL can take place in person or whether an online version will be offered.



PROGRAM FEE

Program fee with accommodation: **EUR 1200**

Program fee without accommodation: **EUR 950**

Early-Bird fee: **EUR 1000** (the application has to be submitted by **March 31, 2021**).

The program fee includes:

- accommodation (if chosen)
- tuition and teaching materials
- company visits and transfer to the companies
- leisure activities such as trips to various cities and places of interest

The program fee **does not** include:

- travel costs
- meals in Lingen and during cultural activities
- additional expenses for personal leisure activities

Special fees apply for students of Osnabrück University of Applied Sciences. Please contact us for more information on your program fee.

APPLICATION DEADLINE

Please find more information with regard to the application process on our website:

www.hs-osnabrueck.de/summer-university-lingen

The application deadline is **May 1, 2021**