

# KJU INTERNATIONAL WEEK CONFERENCE

## CALL 10 APRIL 2019

### TITLE

**Global Trends: New Challenges to Economic, Social and Cultural Development. Prospects for Cooperation.**

### MAIN TOPICS FOR THE PAPERS AND KEY SPEAKERS

- Development for Economic, Social, and Cultural Well-being
- Market led Development Models against State Led Development Practices
- Regionalisms vs. National and Populist Policies
- European Union - Recent Political, Economic and Cultural Challenges
- Commerce and Trade during International Commercial Wars
- National Identity and Cultural Development,
- Business and Tourism Education: Challenges of Industry 4.0.
- Age of Smart Services 4.0.
- Precision Agriculture – and Food Science
- Responsible Tourism and Higher Education

### CONFERENCE ORGANISERS

Gyöngyvér Hervainé Szabó, vice rector for R+D+I

Andrea Glavanovics, Head of Library and Information Services, organiser of Civic University Conferences

Klára Butor, Head of Student Wellbeing Services

### SCIENTIFIC BOARD

Head of the Conference Board: Gyöngyvér Hervainé Szabó vice- rector for R+D+I

Members:

- Péter Szabó, professor, rector
- András Balogh, professor
- László Kovács, vice-rector for Education
- Dóra Mócz, head of institute for Sustainable Economy
- Orsolya Hoffmann, vice-rector for International and Continuing Education
- Edit Lőrinczné Bencze, head of the Institute for Social Well-being

## FORMS OF PARTICIPATION

- Papers for key speakers
- papers for topic panels
- student papers

## SUBMISSION OF PAPERS

Please register first for the 9<sup>th</sup> International week, by providing the title of your presentation, a brief abstract (max. 300 words):

- Title
- Name of Author(s) and co-presenters
- E-mails of each presenters
- Topic
- Type of the presentation: theoretical, practice study, methodological descriptions.

*The conference papers will be published in an ISBN registered E-book*

## ABSTRACT PREPARATION

### GUIDELINES

- Abstracts can be submitted in English or in Russian
- Depending on the format, abstracts cannot exceed 300 words
- The title should clearly identify the content of the abstract
- The theme from among the 3-profiling aspect:
- The abstract should contain the following:
  - Title
  - Name of Author(s) and co-presenter(s) if appropriate
  - Email(s) of each actor
  - Affiliation(s)
  - the theme
  - The purpose and (theoretical /educational) context of the presentation
  - A brief description of the methods used (i.e. of research, teaching or evaluation)
- A conclusion that underlines the new dimensions or unpublished results of the presentation
- No images can be submitted
- No bibliography is required
- All formats will include both research-based and experience-based perspectives
- All formats will be presented in English or in Russian languages.

## DEADLINES

- Registration: 25 February 2019

- Submission of abstract: 10 March 2019
- Submission of paper: 8 April 2019
- address: [bajusz@kodolanyi.hu](mailto:bajusz@kodolanyi.hu)

REGISTRATION FEE: 50 EUR\*

The registration fee can be paid in advance by bank transfer or in cash on the premises.

Bank details:

Bank Name: Erste Bank Hungary NyRt.

Bank Address: 8000 Székesfehérvár, Füdrő u.1., Hungary

Beneficiary's name: Kodolányi János Egyetem

EURO IBAN: HU14 1160 0006 0000 0000 3343 7808

SWIFT: GIBAHUHB

*\*Participants offering lectures to KJU students are exempt from conference-fee payment*