



ABOUT HUNGARY

Culture and history

The question 'What are Hungarians like?' is not an easy one to answer. They are colorful and diverse. According to visitors, Hungarians are talented, romantic, happy and above all warmhearted. Hungary is a mixture of eastern and western cultural influences together with the traditions of a 1000-year-old state. Pagan tribes arrived in the Carpathian Basin around 896 and assimilated the smaller and greater local tribes. Later, throughout their history, Hungarian rulers invited priests, artists and teachers to enrich Hungarian culture. Monuments of the Roman Empire as well as spas from the age of the 150-year-long Turkish rule, medieval castles and magnificent cathedrals all bear witness to a stirring history. The four royal cities of Esztergom, Székesfehérvár, Buda and Visegrád are all worth a visit, as are Debrecen, the eastern European centre of Calvinism, the Mediterranean city of Pécs and the artistic centre of Szentendre.

For more information please visit:

www.hungary.com

ABOUT BUDAPEST



The capital of Hungary straddles a curve of the River Danube where Transdanubia meets the Great Plain. One Hungarian in five lives in Budapest totaling a number of 2 million inhabitants.

More romantic than Warsaw, more cosmopolitan than Prague, Budapest is the 'first city' of East-Central Europe. With the River Danube as its pulse, Budapest beats to a rhythm of indomitable spirit cloaked in beauty and charm. The Hungarian capital is exquisitely laid out on both sides of the Danube, claiming one of the most spectacular panoramic views in all of Europe. You can bear witness from the Buda side of the river on the Castle Hill. From here, the spires of the Houses of Parliament and the Chain Bridge can be seen awash in golden light every evening. Their reflection on the river, combined with the dotted lights of Pest, is simply awe-inspiring. So are the buildings of the Castle Hill: the neo-Gothic Matthias Church, surrounded by quaintly restored medieval homes on cobblestone streets; the imposing Royal Palace, and the turreted Fishermen's Bastion.

For more information please visit:

<http://www.budapest.com>

ABOUT KODOLANYI JANOS UNIVERSITY



Kodolanyi Janos University was founded in 1992 as a nongovernmental and non-profit higher educational institution. It educates over 3.000 students and employs over 150 faculty in the areas of business management & administration, media & communication, tourism, linguistics, social work, international relations, cultural management, history, HR, jazz and continuing education. KJU operates in 3 various locations throughout the country including Budapest, the capital city. KJU operates according to the quality assurance system based on the EFQM Excellence Model. The success of its work was recognized with several national and international quality awards.



During the past several years, KJU has developed partnerships with 58 countries from all over the world, and participated in student and faculty exchange programmes, research projects, organized summer university programmes, and launched dual educational programmes abroad.

The mission of KJU is to contribute to the strengthening of the European competitive higher education system and to the international integration of the Hungarian higher education. As the leader of the non-profit institutions in Hungary, KJU wants to become a recognized international university, educational and research centre.

For more information:

<http://edu.kodolanyi.hu/why-us/about-kju/>

KJU 9th INTERNATIONAL WEEK

1139 Budapest, Frangepán u. 50-56.

(maps.google.com)



TRANSFER AND TRAVEL

On arrival you can choose from many options of transfer from the airport to your hotel. You can read more information or book on-line transfer with the help of the following links:

<http://www.bud.hu/english>

PUBLIC TRANSPORT IN BUDAPEST

For information and route planning, please visit: <http://www.bkv.hu/en/>

On demand the staff of KJU Centre for International Services will help you plan your route by public transport from your hotel to the 6th International Week venues before your arrival.

Contact: Ms. Annamaria Bajusz - bajusz@kodolanyi.hu

Further, during the International Week an on-the-spot Information Point will provide information on public services as well as a diversity of cultural programmes in Budapest for your free time.

ACCOMMODATION:

Participants are requested to book their own accommodation. To suit your individual expectations and budget we recommend the following links for online booking:

www.hotelonline.com

www.budapesthotelstart.com

To facilitate your booking, we would like to suggest the following options either based on their convenient position towards our campus or corporate discounts based on institutional partnerships:

Premium Apartment House*** (5 minutes 'walking distance from the campus)

www.premiumapartman.hu

Ibis Budapest Heroes Square****(5 minutes 'distance by bus Nr. 105 from the campus)

<https://secure.accorhotels.com/store/index.html#/en/hotel?hotelCode=6564&dateIn=2018-01-14&nights=1&adults=2&domainId=https://www.accorhotels.com&origin=accorhotels>

Hotel Novotel Budapest Danube****

<http://www.novotel.com/gb/hotel-6151-novotel-budapest-danube/location.shtml>

Hotel Hilton Budapest Westend*****

http://www1.hilton.com/en_US/hi/hotel/BUDWEHI-Hilton-Budapest-WestEnd/index.do

MORE INFO ABOUT THE VENUE: BUDAPEST CAMPUS



Address: 1139 Budapest, Frangepán utca (Street) 50-56.

Contact persons during the event: Ms. Annamaria Bajusz

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ACCESSIBILITY

Recommended route:

1. Blue Metro Line  to LEHEL TÉR - Nr. 14 tram line to FRANGEPÁN UTCA (6 stops)

(After getting out of the train keep to the left and climb one of the stairs towards the sign LEHEL TÉR. After leaving the station keep to the first exit on your left towards nr. 14 tram terminal).

2. Bus 105 from several downtown locations (KJU campus at Fáy utca stop)

STOPS	
LEHEL TÉR	
DÉVAI UTCA	
DÓZSA GYÖRGY ÚT	Trolley 75, 79
HUN UTCA	
RÓBERT KÁROLY KÖRÚT	Tram 1, 1A
BÉKE TÉR	
FRANGEPÁN UTCA	

STOPS	
Deák Ferenc Tér	M1, M2, M3
Bajcsy-Zsilinszky út	M1
Opera	M1
Oktogon	M1

Kodály Körönd	M1
Bajza utca	M1
Hősök Tere	M1
Szabolcs utca	
Lehel utca (Dózsa György út)	Tram 14
Hun utca	
Róbert Károly körút	Tram 1, 1A
Béke Tér	32, Tram 14
Fáy utca (Kodolányi campus)	

For detailed information and route planner please refer to <http://www.bkk.hu/en/main-page/news/>

CONTACT PERSONS DURING THE EVENT

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ORGANIZATION OF WORKSHOPS

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The organizers wish you a pleasant stay in Hungary!